

AWR 209 - Working with the Media: A Course for Rural First Responders

Course Description

This course is presented through a partnership with the National Disaster Preparedness Training Center. AWR 209 provides rural first responders with the skills needed to communicate with the public through the media. The course examines the roles of the media and rural first responders/public information officers. Participants learn how they fit into the joint information system.

Topics include but are not limited to:

- ◆ Utilizing the media in emergency and public awareness situations
- ◆ Working with the media at the scene of an emergency
- ◆ Anticipating what news agencies want from the responders at the scene of an emergency
- ◆ Giving interviews that work
- ◆ Writing effective news releases

Audience

Personnel involved in rural response such as: Emergency Managers, EMS, Fire Service, Law Enforcement, Governmental Administrative, Healthcare and Public Health.

Prerequisites

A FEMA Student Identification Number is required. Obtain a SID number by visiting here: <https://cdp.dhs.gov/femasid>

Registration

To enroll in this course students must register at www.idahoprepares.com AND [AWR 209 Working with the Media: A Course for Rural First Responders – Rural Domestic Preparedness Consortium \(ruraltraining.org\)](http://www.ruraltraining.org)

Registration close date: March 1st, 2023

Date(s) & Time(s)

March 15th, 2023
8:00 a.m.- 4:00 p.m. PST

Location

Kootenai County Office of
Emergency Management
1662 W. Wyoming Ave.
Hayden, ID 83835

Course Tuition

- This training is DHS/FEMA grant eligible.
- All local responder agencies should contact their respective County/ Tribal Emergency Manager. State agencies should contact IOEM Training.
- There is no cost for this class.

State Contact

Autumn McMurdie
IOEM Training Operations Coordinator
amcmurdie@imd.idaho.gov
208-972-7580

